

# DAVID SENN

## CENTRAL FLORIDA WEB DEVELOPER

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### CONTACT

4551 Mandolin Blvd  
Winter Haven, FL 33884  
334-446-8867  
davidsenn@me.com

### SKILLS

PHP, HTML, CSS, jQuery, JS  
Wordpress  
Bootstrap Framework  
Responsive Development  
Information Architecture  
UI/UX  
Cloud-Based Linux Hosting  
mysql  
Database Migration  
ADA & WCAG Compliance  
Customer Relations  
Payment Processing  
3rd Party Integrations  
WooCommerce  
Google Workspace  
Web Forms  
Adobe Creative Suite  
Video Editing  
Content management systems  
Project management tools

### EDUCATION

**Bachelor of Science in  
Communication  
Public Relations &  
Advertising**  
University of North Florida  
Conferred December 2009

### PROFESSIONAL PROFILE

Award-winning web development professional with over 10 years of experience creating highly customized digital solutions for clients across many industries, including medical, higher education, corporate, and non-profit. Extensive background in project management and customer relations.

### EXPERIENCE

#### BRAND DEVELOPER

*Tinsley Creative - May 2023 to Present*

Develop responsive WordPress websites to meet design and technical specifications. Maintain websites across multiple cloud-based servers. Install and set up WordPress installations for staging and development. Migrate websites between servers. Fulfill requests for additional or updated content. Collaborate with members of the design and development teams to ensure brand consistency. Utilize project management tools to communicate with team members and ensure timely completion of tasks.

#### SENIOR WEB DEVELOPER

*PushCrankPress - July 2014 to May 2023*

Conceptualized and executed custom responsive WordPress websites within a small development team. Communicated with clients before, during, and after development to ensure satisfaction with the final product. Developed custom in-house WordPress theme to eliminate third-party integrations. Completed scheduled and one-off support tasks for existing websites for optimal performance and to meet clients' evolving needs. Managed cloud-based Linux server to provide reliable hosting services for over 120 clients. Securely maintained sensitive information, including for medical, legal, and educational institutions. Set up and managed Google Workspace services to provide extra value to clients.

#### GRAPHIC DESIGNER

*Incite Venture Capital - April 2013 to May 2014*

Conceptualized, designed and laid out collateral marketing materials. Coordinated with third-party printing company to proof, print and deliver client materials. Created logos, color schemes and other branding elements. Developed customized WordPress websites, including graphics, copy, forms and members-only area for proprietary content. Organized and filed client securities paperwork with state and federal regulatory agencies. Managed proprietary business files for startup capital investment companies.